Spanish Services

SHELF-READY CATALOGING & PROCESSING

Brodart provides a full range of options from simple to complex. You choose the level necessary to receive shelf-ready Spanish material tailored for your library.

- Bilingual subject headings
- Paperback reinforcement or conversion to hardcover
- Plastic book jackets, barcodes, labels and more

INTERNATIONAL BOOK FAIRS

FIL Guadalajara and LIBER Spain

- Attend the fairs with us or simply peruse title selections online
- Brodart’s bilingual staff assists you before, during, and after the fair
- Select any title from any fair vendor

COLLECTION DEVELOPMENT SOLUTIONS

- Worldwide collection of more than 70,000 titles from 16 countries and 1,100 publishers
- We evaluate content, language, and physical format to deem items suitable for U.S. public libraries
- Requested titles are added to our database when available via normal trade channels

BIBZ.COM: SEARCH & SELECT

- Awards
- Bestsellers
- DVDs
- Gardening
- Graphic Novels
- Mexican bookstore bestsellers
- Recommended children’s bilingual titles
- Recommended picture books

Browse by country of origin/interest
Standing Orders through FASTips®

Automatically receive titles each month, through highly focused packages

- Blockbusters: Adult fiction and nonfiction from the most popular authors or on hot topics
- DVDs: Popular and recommended new releases from Mexico; Title mix is 75% adult, 25% children and teen
- Recommended Children’s Books: Picture books, easy readers, and board books
- Graphic Novels: Popular adult and applicable teen titles intended for an adult audience
- Paperback Series for Adults: Equivalent of mass market titles from popular series such as Maxi Tusquets, Fabula Tusquets, Terciopelo Bolsillo, Books 4 Pocket, Zeta Bolsillo & Rocabolsillia, and Punto de Lectura

TIPS® Notification Program

New and forthcoming title information through customized profiling

- Top Spanish Titles: Fiction and nonfiction Spanish originals, plus translations of popular U.S. titles
- Adult Spanish TIPS: Recommended fiction and practical nonfiction in hardcover and paperback; includes Top Spanish Titles
- Children’s & Teen Spanish TIPS: Recommended bilingual and Spanish-language picture books and nonfiction, plus fiction, board books, and graphic novels

McNaughton® Español Subscription

Most sought-after Spanish-language material

- Native-language and English translations
- Nonfiction, fiction, graphic novels and bestsellers
- Hardcover and paperback
- Cataloging, processing, and shipping included

Spanish Selection Expertise

Netissa Moran, Spanish Selection Specialist

Educated at American University and former owner/founder of Books on Wings, an internationally known distributor of Spanish-language materials to public and school libraries (1981-2003). When Brodart acquired Books on Wings in late 2003, Netissa joined our staff, bringing with her a wealth of Spanish selection experience. Fluent in English and Spanish, she has attended FIL in Guadalajara, Mexico, since its inception and has led Brodart’s efforts in acquisitions and library partnership there and at other international book fairs.

Her experience and skill in selecting Spanish-language titles for U.S. libraries is utilized in all aspects of our business including acquisitions and publisher relations, title identification and recommendation, plus customized selection for individual library accounts. She is a respected resource and knows what patrons are looking for from Spanish-speaking publishers throughout the world.