

Faculty Are Life-Long Learners; So, Why Not Teach Them Information Literacy?

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Lisa Janicke Hinchliffe
lisalibrarian@gmail.com – lisa4ala.org

Purpose

- Individual Change
- Organizational Change
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Targeted Role

- Scholar
- Teacher
- Service
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Program Models

- Workshops and Seminars
- Discussion Groups
- Assignment Design
- Course Consultations
- Selected Dissemination of Information
- Institutes
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Campus Partners

- Centers for Teaching/Learning
- Academic Technologies
- Distance Learning
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Questions to Ask ...

Content

- What do they need in order to put the learning into practice?
- How will you know they have gained it?
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Marketing

- What mechanisms already exist?
- How can librarians “sell” without “selling”?
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Incentivizing

- What is the goal? Reward, compensate, or punish?
- What relationship do I want to establish?
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My Next Steps ...

- In the next week ...
- In the next month ...
- In the next year ...